



TATIANA PRAZERES

Brazilian national, Based in Beijing, China

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PROFILE

International trade & investment professional with 15+ years of experience. Professional skills in trade & investment policy and regulation, project management, advocacy and stakeholder engagement. As of February 2019, Senior Fellow at the University of International Business and Economics, in Beijing. Previously, Senior Advisor to the Director-General of the World Trade Organization, in Geneva (2013-2018) and Brazil's Secretary of Foreign Trade (2011-2013). PhD in International Relations. Degrees in Law and International Relations.

EXPERIENCE

Senior Visiting Fellow, University of International Business and Economics; Beijing - February 2019 - Present

Teaches a course on trade negotiations at UIBE Master Program on WTO Law and Economics. Prepares policy briefs on issues related to trade & investment policy and WTO affairs.

Columnist, Folha de S. Paulo; Brazil - September 2019 - Present

Writes a weekly column on international affairs and China for Brazil's most read newspaper.

Advisory Board Member, Geneva School of Economics and Management, University of Geneva; Geneva - January 2019 - Present

Provides strategic advice concerning the School's future development, alongside with other members of the Board, chaired by Prof. Klaus Schwab (Founder of the World Economic Forum).

Senior Advisor to the Director-General, World Trade Organization; Geneva - August 2013 – December 2018

Worked closely with the Director-General of the WTO in the successful conclusion of the Trade Facilitation Agreement and the expansion of the Information Technology Agreement. Conceived

and led the implementation of new strategies to promote business engagement in the WTO. Worked closely with different stakeholders on various policy issues.

Secretary of Foreign Trade of Brazil, Ministry of Industry, Foreign Trade and Services; Brasília - January 2011 – August 2013

Reformed Brazil's trade remedies system, streamlining and improving transparency of antidumping investigations.

Advanced trade facilitation reforms, reducing costs to imports and exports. Secured government's approval to pursue negotiations on investment agreements. Led a team of 300 people. Youngest ever Brazil's Secretary of Foreign Trade.

General Manager, Participation of Brazil at Expo Shanghai, Brazil's Trade and Investment Promotion Agency (Apex-Brasil); Brasília - January 2010 – January 2011

Planned the six-month operations of the Brazil Pavilion in Shanghai, aimed at promoting Brazil's image in China, as well as business opportunities between China and Brazil. Coordinated various trade-related activities, attracting more than 1,500 business participants to the Brazil Pavilion.

Project Manager, Division of Market Development – International Trade Centre; Geneva - October 2008 – December 2009

Managed a trade intelligence and market analysis project for a trade promotion agency of an emerging market. Contributed to export strategy projects in countries like Indonesia, Syria and Nepal.

EDUCATION

PhD in International Relations at University of Brasília (2007) combined with a fellowship on International Economic Law at Georgetown University (2007)

Training courses on leadership skills at Stanford University (2016) and Oxford University (2015)

Master's Degree in International Law (2002) in Brazil combined with a fellowship at the Swiss Institute of Comparative Law (Lausanne, 2003)

Degrees in Law (2002) and International Relations (2001) in Brazil

SKILLS

Skilled at navigating complex government, institutional environments. Solid international experience.

Strong research and analytical skills.

Experienced in leading complex projects and working in multicultural environments.

Experienced in communications, PR, multi-stakeholder engagement and development of partnerships.

Strong problem-solving skills, pragmatic and focused. Team-player.

AWARDS AND AFFILIATIONS

Recognized by the World Economic Forum as a Young Global Leader (2014)

Member of the Experts Network of the World Economic Forum's Global Future Council on International Trade and Investment

WORKING LANGUAGES

English, Spanish, French and Portuguese.

VOLUNTEERING EXPERIENCE

Co-leader of the Trade Working Group of Women Inside Trade, a network of approximately 250 Brazilian female professionals in the area of international trade, focused on trade & gender issues, women economic empowerment and professional development (as of December 2018).