

Nianli ZHOU

Professor

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Research Field

Digital trade; Rules of service trade

Education Background

- 2006 Doctor of Economics, Wuhan University (Wuhan, China)
- 2003 Master of Economics, Wuhan University (Wuhan, China)
- 2000 Bachelor of Economics, Wuhan University (Wuhan, China)

Academic Appointments

Professor, 2015-present, China Institute for WTO Studies, University of International Business and Economics.

Associate Professor, 2009-2014, China Institute for WTO Studies, University of International Business and Economics.

Assistant professor, 2006-2009, China Institute for WTO Studies, University of International Business and Economics.

Visiting Scholar, Oct.2013- Oct.2014, Department of Economics, University of Western Ontario

Visiting Scholar, Nov.2006-May.2007, Paris III University

Academic publishing

《Analysis and Evaluation of Regional Service Trade Liberalization》, University of International Business and Economics Press, published in October 2013, independent author, won the 2014/2015 Business Development Research Achievement Award

《Research on Fiscal Constraints in the European Economic and Monetary Union》, published by Wuhan University Press in January 2008, independent author.

《Joining the World Trade Organization and multilateralism》, translation, University of International Business and Economics Press, published in November 2016, third author.

《World Trade Organization Development Report》, 2012-2015, editor, Higher Education Press

Selected Reports

"Several Judgments on the Game of Digital Trade between China and the United States under the Impact of the General Election Superimposed on the Epidemic", adopted by the General Office of the CPC Central Committee, 2020

"The Impact of Digital Service Tax on China and Its Response", approved by Vice Premier Liu He, 2020

"Actively respond to the new upgrade of the "American template" of digital trade rules", the State Council Development Research Center "Survey and Research Report Summary" published on February 13, 2019, No. 18 (Total No. 3038)

"China Can Actively Participate in the Formulation of International Digital Trade Rules to Respond to US Challenges", Xinhua News Agency's "Reference Proof" Issue 1020, 2019, published in May 2019, and received approval from Beijing leaders.

"Analysis of the Basic Position and Strategy of China's Participation in WTO Digital Trade Negotiations", published in the National Development and Reform Commission "Reform Internal Reference", published on June 21, 2019

"Beijing's Countermeasures and Suggestions for Opening up Value-Added Telecommunication Services to Foreign Investment", published in the "Report on Capital High-end Think Tanks", Issue 34, 2019, August 13, 2019

"Comparative analysis, and countermeasures raised by Article 7 of the <Intelligence Law>", published in the "Open Economy Briefing", Issue 4, 2019

"Improve the relevant domestic legislation and adhere to the national security bottom line-Be wary of the United States and Japan jointly dealing with China in the field of digital trade rules", "Xinhua News Agency Internal Reference", June 30, 2018

"U.S. and Japan want to establish new regulations, China and the U.S. may play games again-be wary of U.S.

and Japan's joint cooperation with China in the field of digital trade", published by Xinhua News Agency on June 15, 2018

"Disagreements between China and the United States in the formulation of digital trade rules and their response", published in the National Social Science Fund "Achievements News", published on June 2, 2016, and received important instructions from the Vice Premier of the State Council Wang Yang

"Several Expectations and Responses of Taiwan's Opening to the Mainland's Financial Industry under the ECFA Framework", published in Xinhua News Agency's "Reference Samples" (published on August 8, 2011), and received approval from Vice Premier Wang Qishan.

Representative papers

2020

"Research on the Development and Evolution of American Digital Trade Rules—Based on the Perspective of the "U.S.-Japan Digital Trade Agreement"", published in the Core Journal of Economics (CSSCI) "Asia Pacific Economics" Issue 2, 2020

"The Typical Features of the "American Template" of Digital Intellectual Property Rules and Its Challenges to China", published in the Core Journal of Economics (CSSCI) "International Trade", Issue 5, 2020.

"Research on Russia's Trade-Related Data Flow Restrictive Measures-Also on the Enlightenment to China", "International Business Research" Issue 3, 2020.

"Research on the Actions and Demands of Digital Trade Governance in Latin American Countries", "Latin American Studies" Issue 3, 2020.

"Research on the Digital Trade Effect of American Digital Trade Rules under the RTAs Framework", "World Economy", Issue 10, 2020

2019

"Research on the penetration level of American digital trade rules to RTAs participating in Asian economies", "Asia Pacific Economy", No. 4, 2019 (Bimonthly)

"Based on USMCA's analysis of the deepening and expansion of the "American template" of digital trade rules", "International Trade Issues" Issue 8, 2019

"Contradictions and differences, escalation trends and countermeasures between China and the United States on the issue of digital intellectual property protection", "Journal of Theories", Issue 7, 2019

2018

"Research on the main differences between China and the United States on digital trade governance during Trump's tenure", "World Economic Research", Issue 10,2018

"The Status and Progress of Multilateral Digital Trade Governance and China's Role Positioning", "National Governance", Issue 1, August 2018

"Research on the Development Trend of Multilateral Digital Trade Regulations——Based on the latest proposals of major WTO members", Asia-Pacific Economics, Issue 2, 2018

"The typical characteristics and development trend of the "European template" of digital trade rules", "International Economics and Trade Exploration" 2018, Issue 3

2017

"The differences between the United States and Europe in the construction of the global digital trade governance system", "Theoretical Vision", Issue 9, 2017

"Negotiation and formulation of digital trade rules: China VS the United States", "World Knowledge", Issue 8, 2017

"Game Analysis of China and the United States in the Construction of Global Digital Trade Regulation System", "Asia Pacific Economy", Issue 4, 2017

"The Serving Level of Manufacturing Intermediate Inputs and Enterprise Total Factor Productivity: An Empirical Research Based on China's Micro-data", "Asia Pacific Economy", Issue 1, 2017

2016

"The Challenge and Response of the "American Template" of Digital Trade Rules to China", "International Trade", Issue 10, 2016;

"China urgently needs to actively participate in and even lead the formulation of international service trade rules", "International Trade" 2016, Issue 5

"The Impact of China's Service Industry Opening on the Labor Productivity of Modern Manufacturing Enterprises——Taking Beijing as an example", "Asia Pacific Economy", Issue 1, 2016

2015 and before

"Endogenous Changes in Market Structure and Overcapacity Governance", "Economic Research", Issue 2, 2015, second author

"Market Competition in Service Industry and Total Factor Productivity of Manufacturing Enterprises", "Financial Research", Issue 11, 2015

"The "GATS-" Characteristics and Causes of Latin American Countries Participating in Regional Service Trade Arrangements", "Latin American Studies", Issue 8, 2015

"The impact of the "GATS-" commitments in the regional service trade arrangement on the service trade impact—Based on the empirical research from the perspective of developing economies", "Asia-Pacific Economy", Issue 1, 2015

"The Measurement of the Impact of China's Service Industry Reform on Manufacturing Micro-production Efficiency and the Investigation of Heterogeneity—Based on the Perspective of Service Intermediate Input",

"Financial Research", Issue 9, 2014 (Won the second prize of the 14th Beijing Philosophy and Social Sciences Outstanding Achievement Paper Category)

"A Study on the "GATS-" Characteristics of East Asian Economies Participating in Regional Service Trade Arrangements", "Asia Pacific Economy", Issue 7, 2014

"Whether the sign of the "Regional Trade Arrangement" can effectively promote the service export of developing economies", "World Economy" 2012, 11th issue (won the second prize of the 2012/2013 Business Development Research Achievement Award Paper category)

"Research on the Impact of Concluding "Regional Trade Arrangements" on China's Bilateral Service Trade", "China Soft Science" Issue 10, 2012

"Political and Economic Analysis of the "Preferential Essence" of Regional Service Trade Arrangements", "Financial and Trade Economics", Issue 6, 2012

"The Dilemma of the EU's "Stability Pact" from the perspective of crisis and the prospects for governance reform", "European Studies", Issue 6, 2011

"Research on China's Bilateral Service Trade Flow and Export Potential Based on Gravity Model", "Quantitative Economics and Technical Economics Research", Issue 12, 2010

"Analysis and Evaluation of Service Trade Liberalization under the Framework of RTAs", "World Economic Research", Issue 6, 2008

"Analysis of "GATS +" Characteristics of Regional Service Trade Liberalization Arrangements", "International Trade Issues", Issue 5, 2008

Selected research project (As leader)

"Research on the Development of Digital Economy and Enhancing the Openness of Cross-border Data Flow", project number (20BJZK-06), September 2020-Now (The 2020 Capital High-end Think Tank Decision-Making Consulting Project of the Beijing Institute of International Business and Economics, University of International Business and Economics,)

"Research on Trade-Related E-commerce Negotiations Based on Maintaining the Uniformity of the World Online Market" (Project Number: 71941012), April 2019-Now (National Natural Science Foundation of China Emergency Management Project (Issue 1, 2019))

"The Evolution of American Digital Trade Rules and China's Policy Choices" (Project No. ZD3-07), May 2019-Now (The pre-research fund project for major projects of the University of International Business and Economics (funded by the special fund for basic scientific research operation fees of central universities))

"Research on the evolution and upgrading of the "American template" of digital trade rules, the expansion and application trend and China's response", (project number: 19AGJ012), June 2019-Now (Key Project of National Social Science Fund)

"International experience on joint venture requirements in the opening of representative digital service industries and its enlightenment to China", May 2018-Now (Project of National Institute of Opening to the Outside World University of International Business and Economics)

"Research on the Opening Barriers of Beijing Service Industry", December 2018-Now (Project of National Institute of Opening to the Outside World University of International Business and Economics)

"Research on the Development Trend of Global Digital Trade Governance System and Its Trade Impact", December 2017-Now (Innovation Team Project of University of International Business and Economics)

"Inquiry into the Content Features and Evolution Laws of New International Digital Trade Rules and China's Response" (Project No.: 16BGJ013) established in 2016 and has been completed (General Project of National Social Science Fund)

"New Trends in the Development of International Digital Trade Rules and China's Response" (Project Number: 16JQ05), established in 2015 and has been completed (The Fifth Outstanding Youth Program of University of International Business and Economics)

"Research on the Measurement of the Service Level of China's Manufacturing Intermediate Input and the Micro-productivity Impact of Service Opening Policies" (No. 15JJD790005), established in 2015 and has been completed (Major Project of Key Research Base of Ministry of Education)

"GATS-Characteristics of Regional Service Trade Arrangements and Empirical Research on Trade Impacts" (No. 13CGJ031), established in 2013 and has been completed (Youth Project of National Social Science Fund)

"Research on the Liberalization Mechanism of Regional Service Trade" (No. 10CGJ016), established in 2010 and has been completed (Youth Project of National Social Science Fund)

"Measurement and Heterogeneity of the Impact of China's Service Industry Reform on the Production Efficiency of Beijing Modern Manufacturing Enterprises", established in 2014 and has been completed (General Project of Beijing Social Science Fund)

"Research on China's Bilateral Service Trade Flow and Export Potential Based on Gravity Model", established in 2009 and has been completed (Humanities and Social Science Research Youth Project of the Ministry of Education)

"Evaluation indicators and measurement models for the sustainable development level of China's foreign trade-and the choice of countermeasures for WTO entry", the project was established in 2006 and has been completed (Humanities and Social Science Research Youth Project of the Ministry of Education)

Honors

"Measurement of the Impact of China's Service Industry Reform on Manufacturing Micro-production Efficiency and Heterogeneity Investigation-Based on the Perspective of Service Intermediate Input", second prize of the 14th Beijing Philosophy and Social Science Outstanding Achievement Paper Award, 2017 "Whether the "Concluding Regional Trade Arrangements" can effectively promote the service exports of developing economies", second prize in the 2012/2013 Business Development Research Achievement Paper,2013

"Analysis and Evaluation of Regional Service Trade Liberalization", University of International Business and Economics Press, published in October 2013, independent author, Excellence prize of 2014/2015 Business Development Research Achievement Award ,2015

The second prize of essay call for "China's foreign economic and trade development and reform", 2012&2013

The second prize of the 7th "International Service Trade Forum" of China Society of International Trade, 2013

The third prize of "China Free Trade Zone Construction" Call for Papers by the China Institute of International Trade and Ministry of Commerce, 2012

Other prizes granted by UIBE for teaching and research work,2012-2017