



Professor LU Xiankun

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Professor LU Xiankun is former senior trade diplomat of China and now Managing Director of LEDECO Geneva, a consulting institution specializing in providing high-quality services to universities and training institutions on education and training programmes, and to companies and business associations on investment and business strategy and operations.

Professor LU is concurrently member of High-Level Board of Experts on the Future of Global Trade Governance by Bertelsmann Stiftung, Senior Advisor of Shanghai WTO Affairs Consulting Centre, Member of Committee of Senior Advisors of “China OBOR 100”, and Senior Director of World Federation of Sports Goods Industry (WFSGI). He is also the co-organizer, together with H.E. Ambassador Alejandro JARA, former Deputy Director-General of WTO, of the Friends of Multilateralism Group (FMG), a small group of top experts on WTO in Geneva.

Professor LU also acts as senior research fellow or distinguished professor in several Chinese and European universities and think tanks, including China Society for WTO Studies (CWTO), University of International Business and Economics of China (UIBE), Wuhan University of China (WHU) and Sussex University of UK.

Professor LU has published numerous articles in selected Chinese and foreign journals and have participated in the writing of some books on various subjects including global governance, WTO, China’s economic and trade policies, China’s reform and opening-up and foreign relations. He frequently receives interviews by Chinese and international media including China CGTN.

In 2015 Professor LU was Professor of China Institute for WTO Studies, University of International Business and Economics of China (UIBE).

From 2006 to 2014, Professor LU was posted in Geneva of Switzerland as Counsellor and Head of Division for Cross-cutting Issues of the Permanent Mission of China to the WTO. In 2013, he was elected as Chairman of Committee of Import Licensing of the WTO. In the same year, he participated in the International Visitors Program of the US State Department.

From 2002 to 2006, Professor LU worked as Deputy Director for Trade in Goods and then Director for Agriculture in the Ministry of Commerce of China (MOFCOM) He took the lead in drafting and submitting the first proposal to the WTO (fisheries subsidies) by China after its accession.

From 1993 to 2002, Professor LU was Desk Officer of Ministry of Foreign Trade and Economic Cooperation (MOFTEC) for China-EU/Benelux economic affairs, Third Secretary in the Permanent Mission of China to the EU in Brussels, and then Deputy Director of MOFCOM for China-EU/Benelux economic affairs. He participated in drafting the first China Policy Paper on China-EU trade relations.

Professor LU has a Bachelor’s Degree of Economics from Shanghai Institute of Foreign Trade (SIFT) and L.L.M of International Trade Law from the University of International Business and Economics of China (UIBE).

Professor LU speaks Chinese as mother tongue and fluent English and French.